

ON MARCH 13, Imagine MKE launched the MKE Artist Relief Fund in response to the COVID-19 crisis. Each week, applicants were invited to submit for that week's cohort by Wednesday evening.

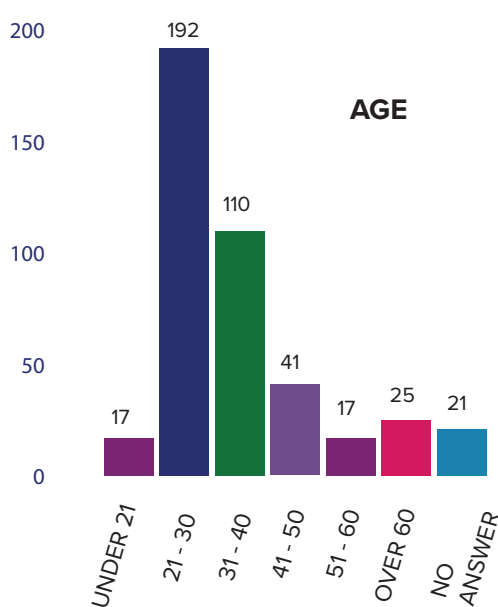
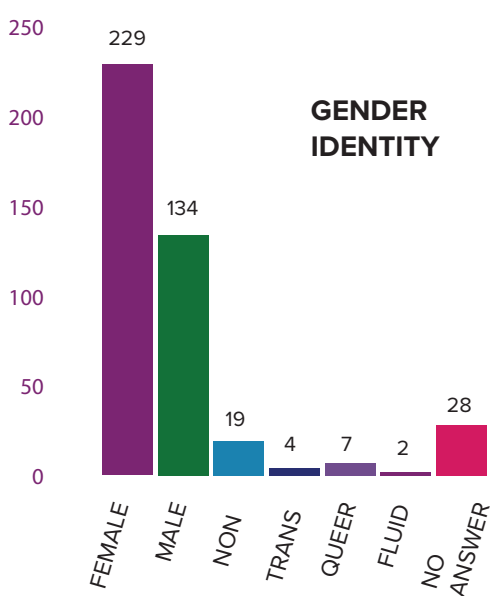
All working artists that resided in Milwaukee County and could provide proof of practice were approved for relief, a total of **423 artists**.

Applications were peer-reviewed by a rotating team which included **23** total reviewers.

Order of fund distribution was determined by 1.) affiliation with a traditionally marginalized group, and 2.) time of application. Aligning with the organization's value of equity, priority groups were identified of: Black / Indigenous / People of Color, transgender & nonbinary, and/or artists with disabilities.

208 applicants cited affiliation with these groups.

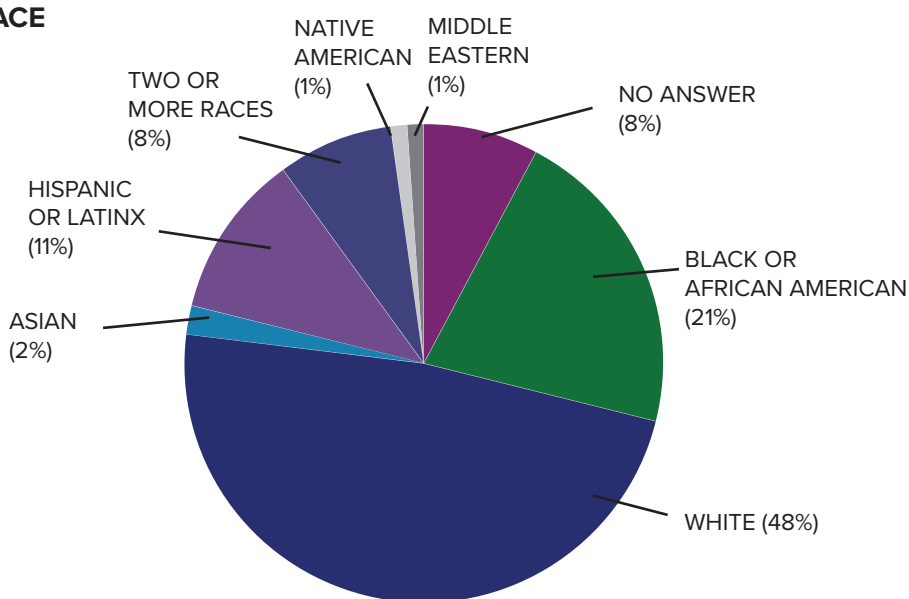
DEMOGRAPHICS OF APPROVED ARTIST APPLICANTS



TOP ZIP CODES:

- 53212
- 53202
- 53207
- 53211
- 53204
- 53208
- 53209
- 53213

RACE



FOR COMPARISON, 2019 CENSUS DATA ESTIMATES FOR MILWAUKEE COUNTY: WHITE (51%), BLACK OR AFRICAN AMERICAN (27.2%), AMERICAN INDIAN OR ALASKA NATIVE (1%), ASIAN (4.7%), HISPANIC OR LATINO 15.4%

APPLICANTS WERE INVITED TO DESCRIBE THEIR RACIAL IDENTITY IN THEIR OWN WORDS. COMPLETE SUBMISSIONS WERE:

Black or African-American
Moorish American

White
Caucasian, European, Jewish

Asian
Indian, Thai, Malay, Hmong, Korean, Vietnamese, Filipino

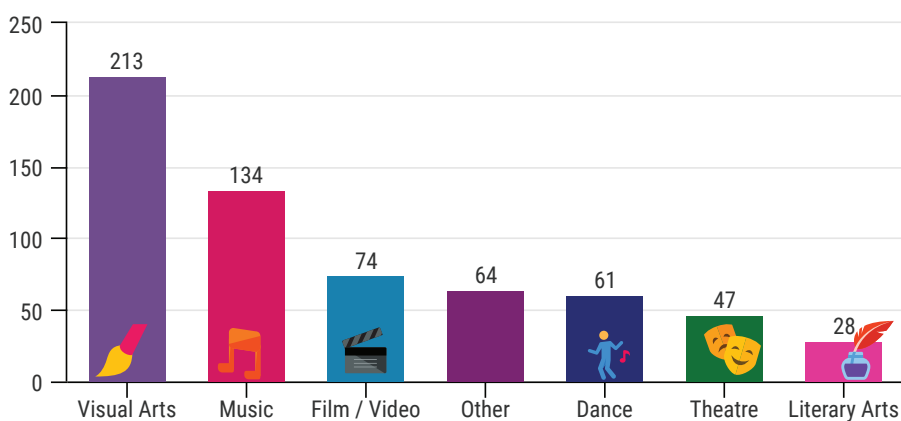
Hispanic or Latinx
Latina, Hispanic, Mexican, Latino, Puerto Rican, Latin American

Two or More Races
White/Latinx, Hispanic/White, Black and Asian, African American/Mexican/Native American, Asian/European, Mixed, Afro-Caribbean American, AfroLatinx, European/Brazilian, White/Filipino, Syrian/German/Irish, African/Native American/European, Native American/White, Black/White, American/Half-Mexican, Afro Indigenous/Puerto Rican, Southeast Asian/White, Black/Indigenous, African American/Latinx/German, Chinese/White, Black/Polish American, Caucasian/Native American, Puerto Rican/Black, Mexican American/Mestizo, African American/Mexican African American/Indigenous, Mexican/Sioux Tribe, Asian/White, Mixed Arabic

Native American
Indigenous, Ojibwe, Anishinaabe, Choctaw

Middle Eastern
Arab

PRACTICES CITED



"OTHER" INCLUDES:

PHOTOGRAPHY, PERFORMANCE ART, HANDWORK, JEWELRY DESIGN, INSTALLATION ART, SOCIAL PRACTICE, SPOKEN WORD, CIRCUS, COMEDY, TATTOOING, ART EDUCATION, ARCHITECTURE, STORYTELLING, PODCAST, FASHION

FUNDS RAISED

ORIGINAL # ARTISTS SUPPORTED 4/10 GOAL

100

FINAL # ARTISTS SUPPORTED BY 4/30

423

INDIVIDUALS: \$40,256

ORGS: \$7,644

FOUNDATIONS: \$147,100

FOUNDATIONS:

BADER PHILANTHROPIES, INC., GREATER MILWAUKEE FOUNDATION, BLACK BOX FUND, BRICO FUND

ORGANIZATIONS:

MILWAUKEE ARTIST RESOURCE NETWORK, NO STUDIOS, N43 RECORDS, ARTS WISCONSIN, DOWNTOWN BID

INDIVIDUALS:

350 GIFTS FROM 313 DONORS IN 18 STATES